



SmileDirectClub Partners With Platinum Dental Services

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SmileDirectClub Partner Network Growth Continues With Addition of Dental Support Organization in Utah and Colorado

NASHVILLE, Tenn., December 10, 2020 – [SmileDirectClub](#), Inc. (Nasdaq: SDC), the oral care company with the first telehealth platform for teeth straightening, has partnered with dental support organization Platinum Dental Services and its offices throughout Utah and Colorado to enable even more customers to begin their SmileDirectClub journey in the dentist chair. Based on a shared commitment to premium oral care, the partners will provide customers with increased access to clear aligner therapy while improving overall oral health.

The partnership with Platinum Dental will give patients located in Utah and Colorado the option to begin their SmileDirectClub treatment at participating Platinum Dental offices and create opportunities for Platinum-supported dentists to provide dental care to SmileDirectClub customers.

"SmileDirectClub and Platinum-supported dentists are united by a mutual dedication to providing the highest quality oral care and embracing the latest technology," said Chris Thompson, Vice President of the Professional Channel at SmileDirectClub. "As a new partner in the SmileDirectClub Partner Network, Platinum Dental will join us on our mission to ensure patients in Utah and Colorado have access to a premium, affordable teeth straightening solution and our pioneering telehealth platform for orthodontia."

"Providing exceptional care is the top priority of all the affiliated doctors at Platinum Dental Services," said Vince Dilley, CEO, Platinum Dental Services. "By joining the SmileDirectClub Partner Network, Platinum Dental dentists are now able to provide their patients with a more affordable, convenient option to straighten their teeth. We are committed to providing our affiliated dental-supported offices with the best technology and continual learning so they can provide the best care possible, so we're thrilled to add clear aligner therapy via telehealth through the SmileDirectClub Partner Network to our suite of offerings."

The [SmileDirectClub Partner Network](#), launched in January 2020, now includes more than 1,000 partner locations across the U.S., further expanding access to SmileDirectClub's innovative clear aligner therapy and customized BPA-free aligners, which are made in the USA at the Company's FDA-certified and registered facility in Tennessee.

Since launching in the U.S. in 2014, SmileDirectClub has become one of the fastest-growing health technology companies and the leading telehealth solution for orthodontia, serving over one million customers around the world.

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About SmileDirectClub

SmileDirectClub, Inc. (Nasdaq: SDC) ("SmileDirectClub") is an oral care company and creator of the first medtech platform for teeth straightening. Through its cutting-edge telehealth technology and vertically integrated model, SmileDirectClub is revolutionizing the oral care industry, from clear aligner therapy to its affordable, premium oral care products line. SmileDirectClub's mission is to democratize access to a smile each and every person loves by making it affordable and convenient for everyone. SmileDirectClub is headquartered in Nashville, Tennessee and operates in the U.S., Canada, Australia, New Zealand, United Kingdom, Ireland, Germany, Austria, Hong Kong, Singapore and Spain. For more information, please visit [SmileDirectClub.com](#).

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